



ClearDu[®]

Think Recovery, Think ClearDu

About ClearDu

Technology Platforms Driving Intelligent Recovery

PROPRIETARY PLATFORMS POWERING A COMPLETE RECOVERY SERVICE MODEL



Collexifi
COLLECTIONS &
RECOVERY PLATFORM

Unified Collections and Recovery platform integrating CRM, Dialers, Digital outreach, Field teams, Skip tracing, and Analytics in one system

One platform for complete recovery operations



Notifi X
NOTICE MANAGEMENT
PLATFORM

Automated Digital & Physical notices with Print-to-Post service, India Post Integration, customer response capture, Real-time delivery tracking

Faster, compliant and fully trackable notice management



SARFAESI 360
LITIGATION
MANAGEMENT PLATFORM

End-to-end litigation platform automating Section 13(2) notices, Section 14 CMM/DM court filings, physical possession, valuation, and property auctions

Complete litigation lifecycle on a single platform



SERVING

Banks • NBFCs • MFIs • ARCs



ISO 9001:2013

Certified Quality Management System



ISO 27001:2022

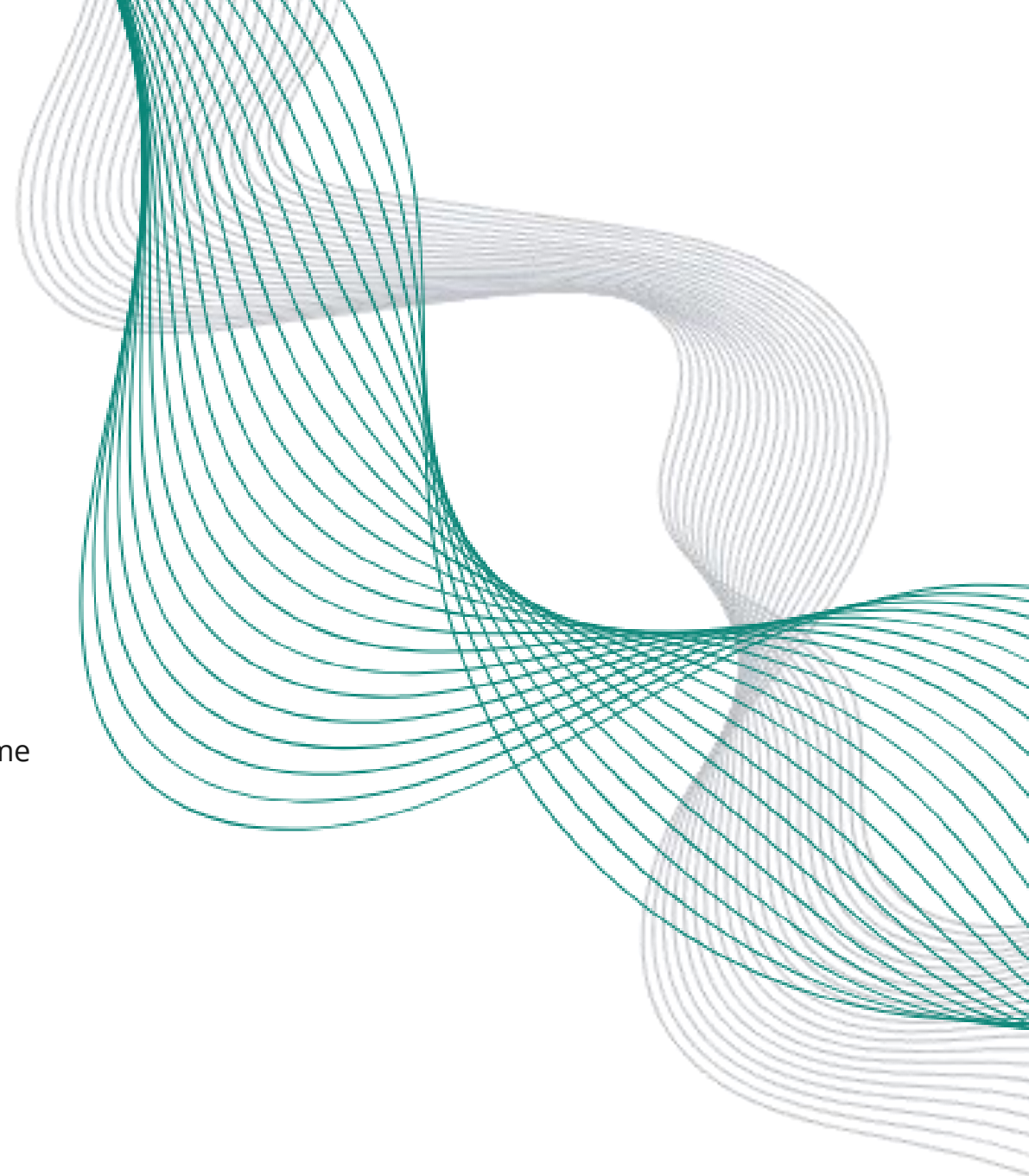
Certified Information Security Mgmt System



Notice Management Solution



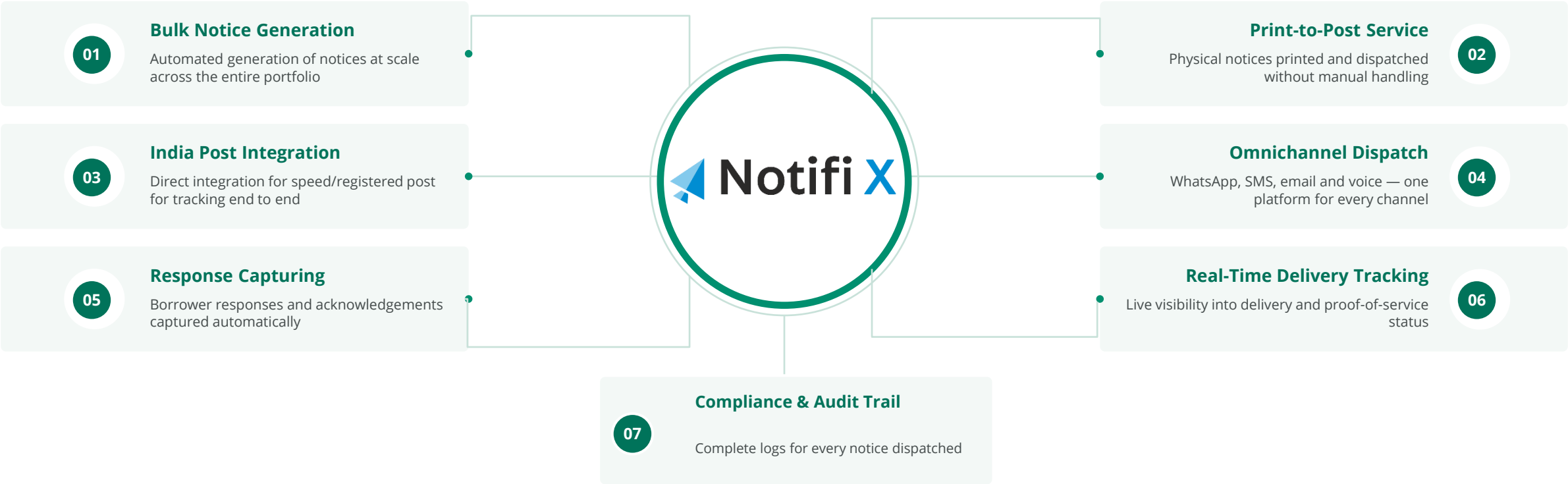
Digital Notices | Physical Notices | Print to Post | India Post Integration | Real Time
Delivery Status | E-court integration | One Unified System



Notifi X

What is Notifi X

AUTOMATED DIGITAL & PHYSICAL NOTICES WITH PRINT-TO-POST SERVICE, INDIA POST INTEGRATION, RESPONSE CAPTURING AND REAL-TIME DELIVERY TRACKING



 Automate Communication

 Real-time Visibility

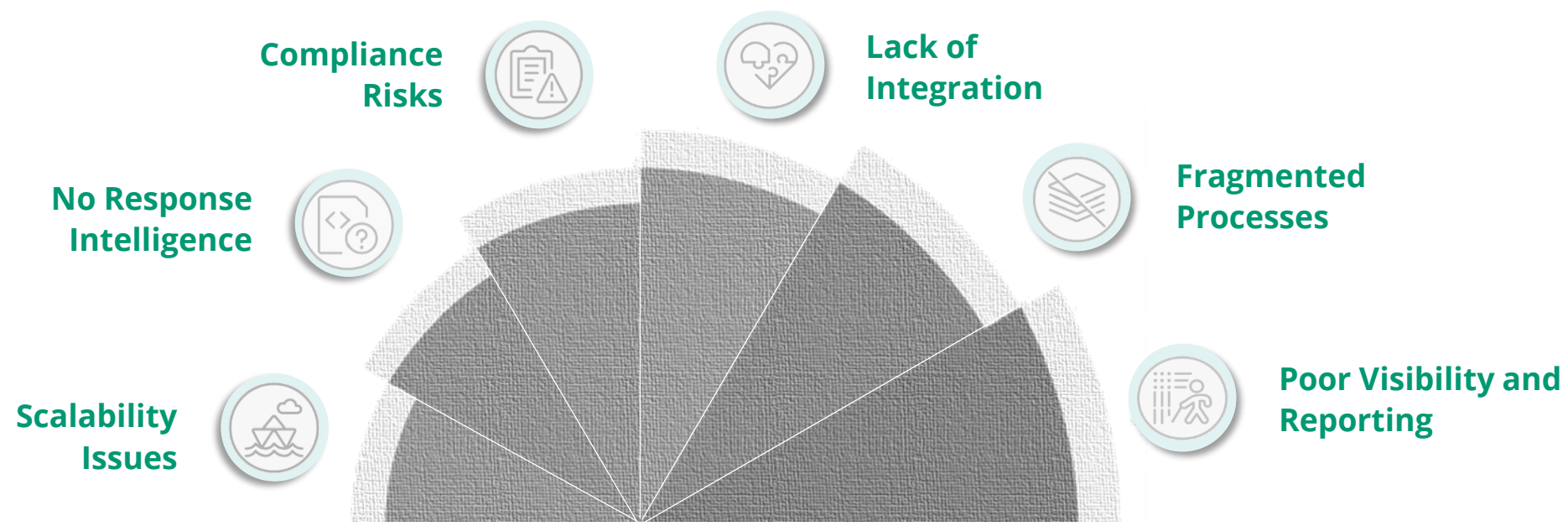
 100% Compliant & Audit Ready

 Faster Collections Better Experience

One Platform. Every Channel. Complete Control.

Challenges in Notice Generation

Manual processes and fragmented data create significant bottlenecks in large-scale notice operations

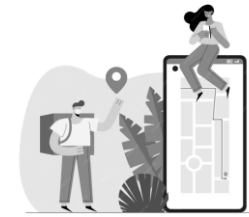


CHALLENGES IN NOTICE GENERATION



How ClearDu Solves the Challenges

An integrated workflow designed to automate every stage of notice cycle



DATA INGESTION

Seamlessly import of data from existing CRM or LMS. Option to upload excel file for ease of use.

DYNAMIC MAPPING

Automatically map data points into legally vetted notice templates

AUTOMATED GENERATION

Generate thousands of personalized notices in minutes using high-speed processing system

COMPLIANCE AUDIT

Ensures all legal compliance requirements with complete audit trail

SMART DISPATCH

Send notices through physical or digital modes with end-to-end tracking capabilities

Notifi X

Use Cases

HOW NOTIFI X FIXES TODAY'S DISCONNECTED NOTICE PROCESS

1

Use Case 1 — Bulk Physical Notice Dispatch

TODAY — DISCONNECTED & MANUAL


Notices drafted manually

→


Printed in bulk by vendor

→


Handed over for dispatch

→


Sent to India Post (no integration)

→


Tracking & proof-of-delivery manual

WITH NOTIFI X — ONE CONNECTED PLATFORM


Bulk transfer of data

→


Auto-generate notices

→


Print-to-Post via Notifi X

→


India Post integrated

→


End-to-end tracking & delivery proof

✓ Faster dispatch at scale

✓ 100% tracking visibility

✓ Reduced manual effort

✓ Audit-ready proof-of-delivery

2

Use Case 2 — Trigger-Based Digital Notices

TODAY — DISCONNECTED & MANUAL


EMI due / NPA identified

→


No automated trigger

→


Manual follow-up or fixed schedule

→


Notice sent manually

→


Delayed response & higher cost

WITH NOTIFI X — ONE CONNECTED PLATFORM


Trigger event (EMI due / NPA)

→


Auto-trigger & workflow start

→


Send via best channel (Digital)

→


Responses captured

→


Real-time tracking & reporting

✓ Right notice at the right time

✓ Omni-channel reach

✓ Lowest cost & faster response

✓ Complete audit trail

Why *Notifi X*?

Digitize, automate and track the complete notice lifecycle to improve compliance, and recovery outcomes



END-TO-END AUTOMATION

Automate notice generation, approval, dispatch and status updates.



COST OPTIMIZATION

Reduce end-to-end notice processing expenses while improving delivery efficiency and compliance.



CUSTOMER RESPONSE CAPTURE

Capture payment commitments, disputes and customer responses in a centralized platform.



HIGHER RECOVERY RATE

Enable faster borrower engagement through timely notice delivery and follow-ups.



FASTER TURNAROUND TIME

Generate and dispatch notices in bulk within minutes instead of days.



REGULATORY COMPLIANCE

Maintain standardized notice formats, audit trails and complete dispatch records

Our Clients

Trusted by India's leading banks, NBFCs and financial institutions



Compliance & Security

Data Protection and Regulatory Compliance



ISO 9001:2015



DPIIT Recognized



ISO 27001

ClearDu is built to support **secure operations, controlled access, and regulatory-aligned workflows** for enterprise communication



Access & Control

- › Only authorized users can access sensitive client data
- › Role-based access control (RBAC) ensures data privacy
- › 100% of interactions and data access events are logged



Data Security

- › Data security policies aligned with top-tier institution regulations
- › End-to-end encryption for data in transit and at rest
- › Robust infrastructure to provide an outstanding end-result



Certifications & Recognition

- › Recognized by DPIIT - Dept. for Promotion of Industry & Internal Trade
- › Registered under the Startup India initiative
- › Committed to transparent governance and innovation



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THANK YOU!



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