



ClearDu[®]

Think Recovery, Think ClearDu

About ClearDu

Technology Platforms Driving Intelligent Recovery

PROPRIETARY PLATFORMS POWERING A COMPLETE RECOVERY SERVICE MODEL



Collexifi
COLLECTIONS &
RECOVERY PLATFORM

Unified Collections and Recovery platform integrating CRM, Dialers, Digital outreach, Field teams, Skip tracing, and Analytics in one system

One platform for complete recovery operations



Notifi X
NOTICE MANAGEMENT
PLATFORM

Automated Digital & Physical notices with Print-to-Post service, India Post Integration, customer response capture, Real-time delivery tracking

Faster, compliant and fully trackable notice management



SARFAESI 360
LITIGATION
MANAGEMENT PLATFORM

End-to-end litigation platform automating Section 13(2) notices, Section 14 CMM/DM court filings, physical possession, valuation, and property auctions

Complete litigation lifecycle on a single platform



SERVING

Banks • NBFCs • MFIs • ARCs



ISO 9001:2013

Certified Quality Management System



ISO 27001:2022

Certified Information Security Mgmt System

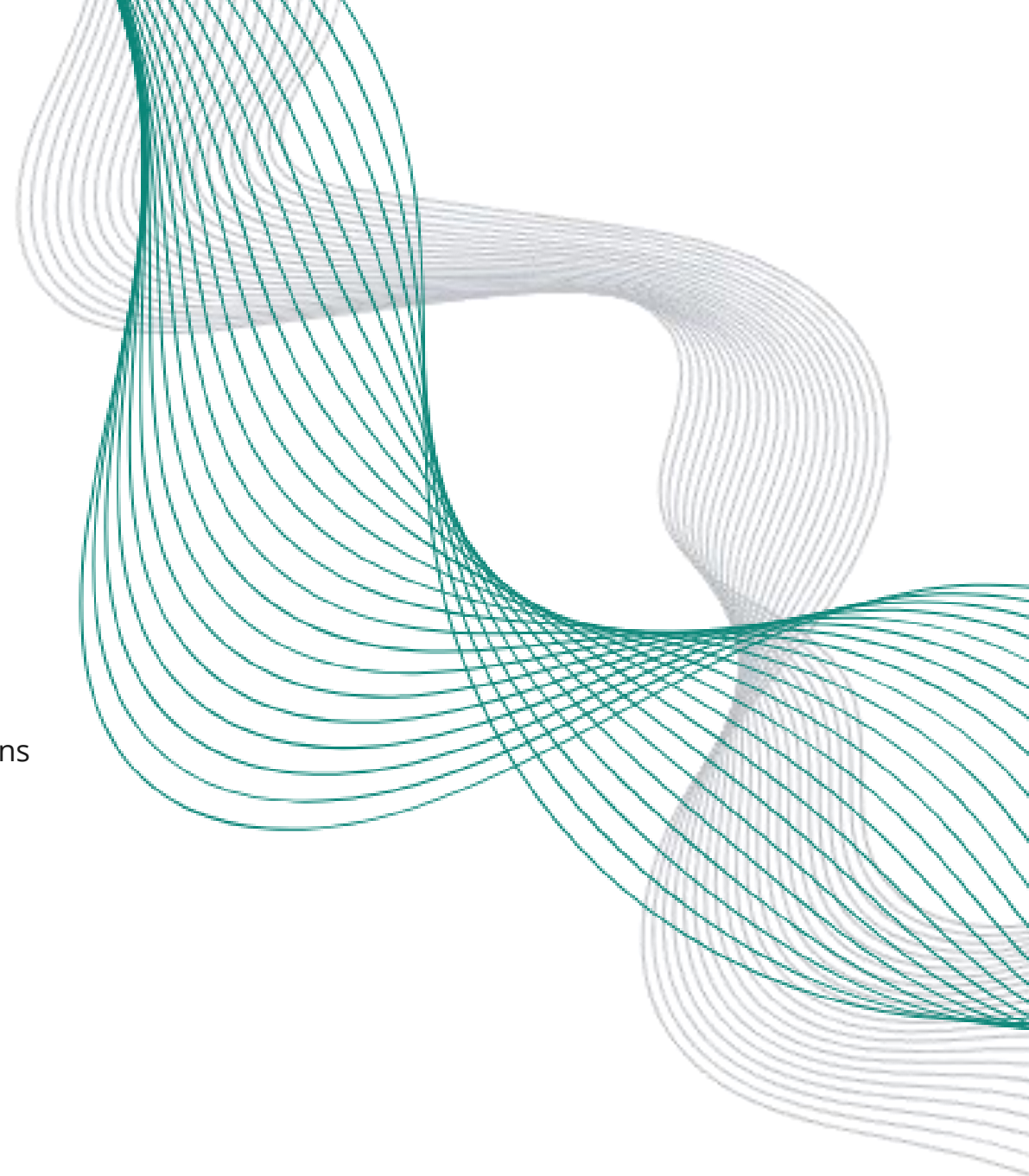


End-to-end Collections & Recovery Management Platform



Digital Collections | Tele-Calling | Omnichannel Communication | Field Operations
| Legal Recovery | Skip Tracing | Analytics | Unified System

Built for Banks · NBFCs · MFIs · ARCs · Financial Institutions · Collection Partners



What is *Collexifi*?

ClearDu's intelligent end-to-end Collections & Recovery Management Platform

10+ Modes | ANY PORTFOLIO SIZE

Collexifi unifies digital collections, tele-calling, field operations, omnichannel communication, legal recovery and analytics into a **single ecosystem**, maximizing recoveries while ensuring complete operational control, compliance and transparency



DIGITAL COLLECTIONS

Omnichannel outreach via RCS, IVR, WhatsApp, VoiceBot, Email & SMS



TELE-CALLING & DIALER

Smart predictive dialer with live monitoring, recording & callbacks

Built for Banks, NBFCs, MFIs, ARCs, Financial Institutions & Collection Partners



FIELD & LEGAL RECOVERY

Legal case triggering, field assignment & settlement automation



ANALYTICS & REPORTING

Real-time dashboards, KPI tracking & BI for leadership

*“Designed to handle portfolios of **any size** - Collexifi automates workflows, enhances agent productivity, and provides leadership with **real-time business intelligence**”*

Collexifi Platform

A single ecosystem spanning the entire recovery lifecycle



Digital Collections

Segmented, automated workflows



Tele-Calling & Dialer

Predictive & progressive dialing



Omnichannel Comms

WhatsApp, SMS, RCS, IVR, Voice Bots



Field Operations

Field allocation, Visit mapping, PTP tracking



Legal Recovery

Triggering Cases, Sending Notice, Outcome mapping



Skip Tracing

Data enrichment from legally available database



Analytics & BI

Real-time performance dashboards

ONE UNIFIED SYSTEM

Every module shares **one data model and one view of the customer** — from portfolio intake through digital collections, tele-calling and field recovery, to legal closure. Leadership gets end-to-end visibility without switching systems.

Campaign & Strategy Management

Design, execute and measure customized collection strategies across every portfolio segment

ESCALATING RECOVERY INTENSITY →



Pre Due Campaigns



Soft Bucket Collections



Hard Bucket Recovery



Legal Campaigns



Reminder Campaigns



Settlement Campaigns



Skip Tracing Campaigns



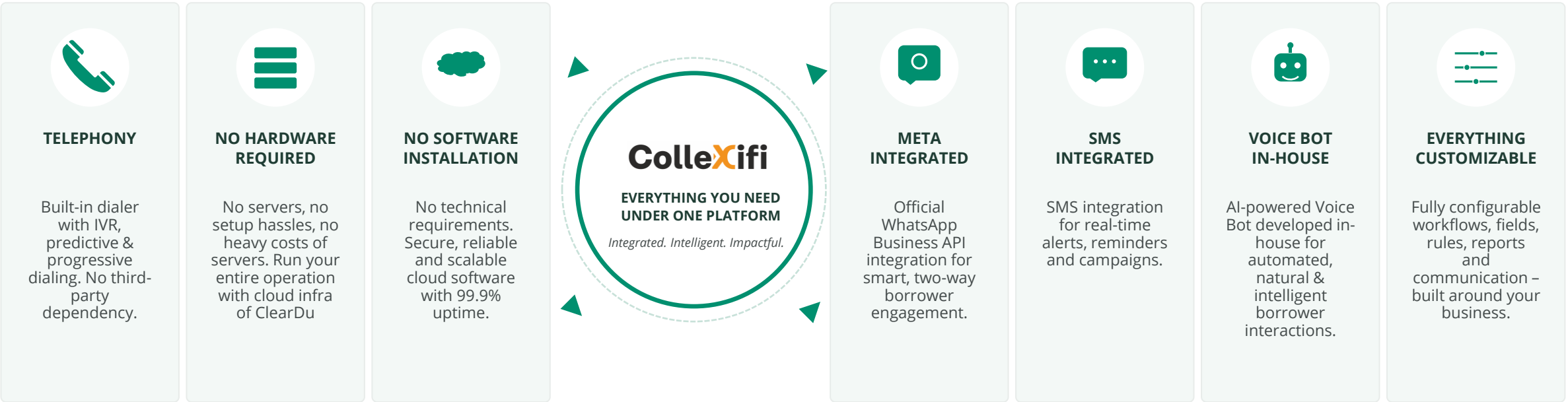
Write-off Recovery

DIGITAL CAMPAIGNS Automated WhatsApp · IVR · VoiceBot · SMS journeys that run across every stage of the lifecycle

Collexifi

How We Solve Challenges

ONE PLATFORM. ALL CAPABILITIES. END-TO-END RECOVERY EXCELLENCE.



THE COLLEXIFI ADVANTAGE



All-in-One
Unified Platform



Faster
Implementation



Lower cost &
Higher ROI



Secure, Compliant
& Future-Ready



Built for Lenders
and agencies.
Backed by
Experience.

Advanced Analytics & Business Intelligence

Real-time visibility into collection performance, a representative leadership dashboard



Figures shown are illustrative of Collexifi dashboard outputs



Seamless Integrations

Plug-and-play connectivity with existing banking ecosystem, plus deep operational reporting



SUPPORTED INTEGRATIONS

Core Banking

LMS, CBS, Core System APIs

Dialers

ClearDu's proprietary Dialer

Payments

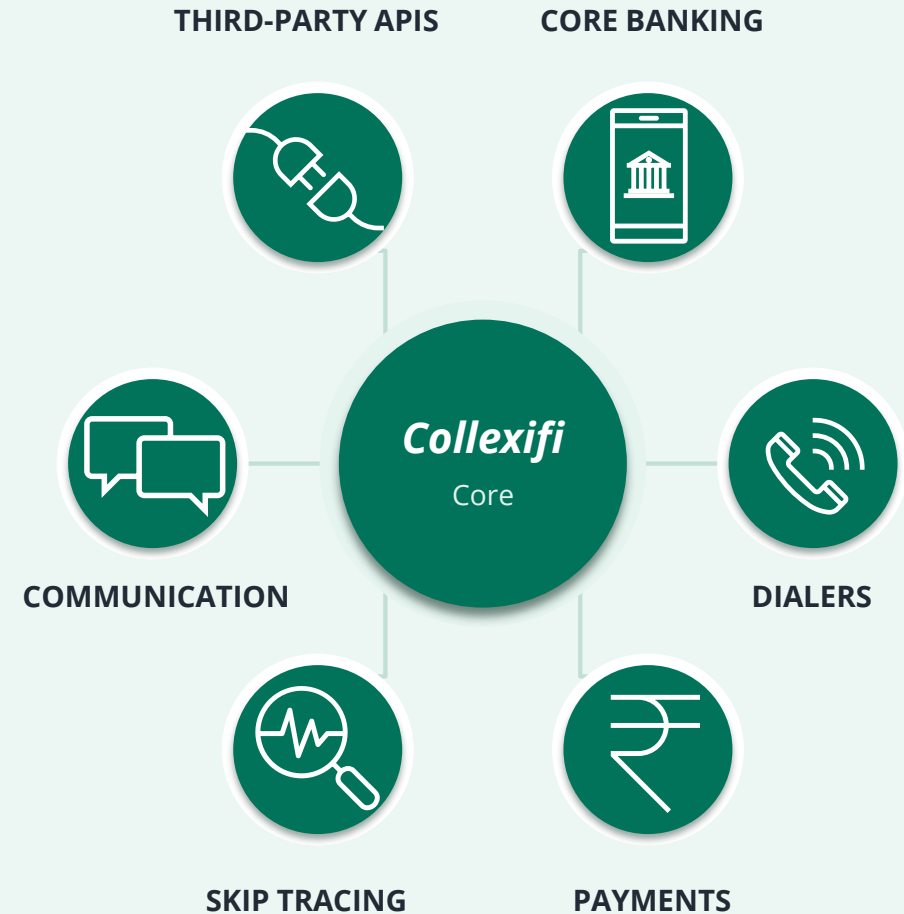
Payment Gateways for link or QR generation

Communication

WhatsApp API, SMS, RCS, Email, IVR, VoiceBot

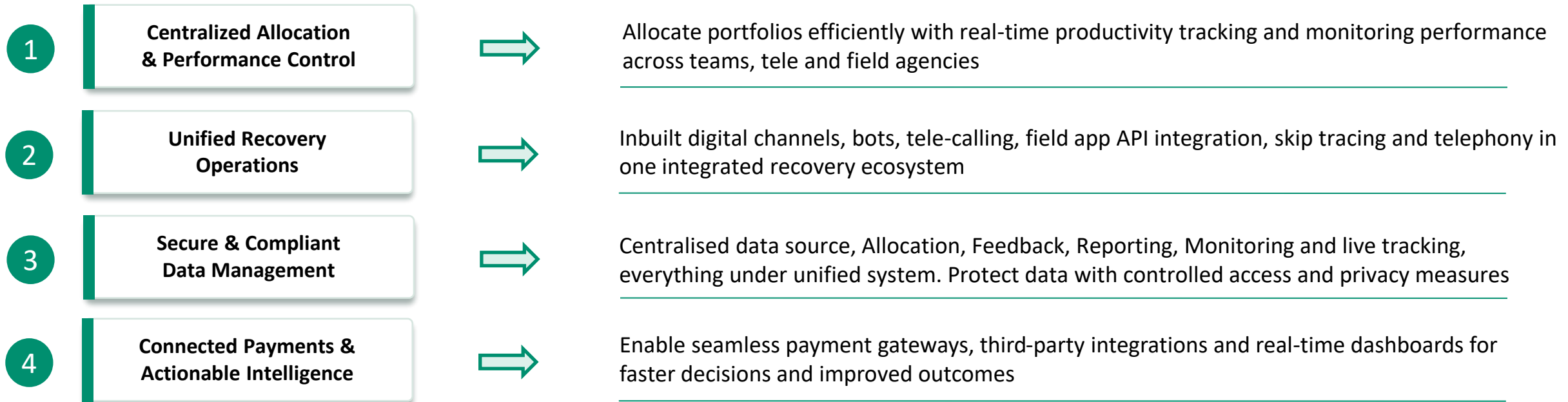
Third-Party

APIs for any external applications required



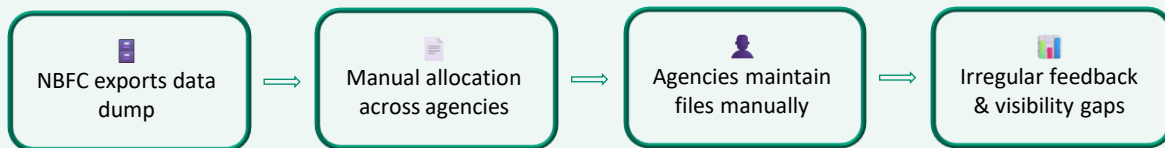
Why Collexifi?

Built to replace fragmented and manual recovery workflows



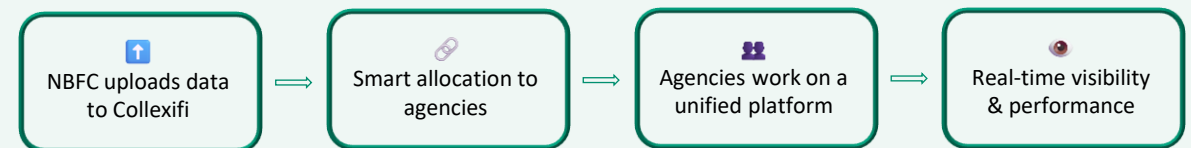
Use Case — NBFC ↔ Agency Allocation

✗ TODAY — DISCONNECTED & MANUAL



Result: ⌚ Time-consuming, ⚠ error-prone, 👁 low visibility and 🚫 no real-time control

✓ WITH COLLEXIFI — ONE CONNECTED PLATFORM



Result: ⚡ Faster allocation, 🎯 accuracy, 📍 real-time tracking and 🔄 end-to-end control

Compliance & Security

Data Protection and Regulatory Compliance



ISO 9001:2015



DPIIT Recognized



ISO 27001

ClearDu is built to support **secure operations, controlled access, and regulatory-aligned workflows** for enterprise communication



Access & Control

- › Only authorized users can access sensitive client data
- › Role-based access control (RBAC) ensures data privacy
- › 100% of interactions and data access events are logged



Data Security

- › Data security policies aligned with top-tier institution regulations
- › End-to-end encryption for data in transit and at rest
- › Robust infrastructure to provide an outstanding end-result



Certifications & Recognition

- › Recognized by DPIIT - Dept. for Promotion of Industry & Internal Trade
- › Registered under the Startup India initiative
- › Committed to transparent governance and innovation

Our Clients

Trusted by India's leading banks, NBFCs and financial institutions





ClearDu[®]

Think Recovery, Think ClearDu

THANK YOU!



www.cleardu.com



info@cleardu.com



+91 9898936777

